

# WORKSHOP

June 20 - Culturgest, Pequeno Auditório

### 10.00 AM - 11.00 AM Digital at the Service of a Single Market

The workshop will focus on the creation of the Single Digital Market, as well as the legal framework currently in force and the perspectives for transposing to the Portuguese market.

#### Trainer:

João Thomaz - Lawyer at Pares Advogados Firm

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### 11.00 AM - 12.00 PM Caixa Cultura

- Raquel Vila Verde Director of the Corporate Support Department of Caixa Geral de Depósitos and member of the Jury Caixa Cultura
- Catarina Molder Winner Programa Caixa Cultura

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# 12.00 PM - 1.00 PM Portugal is Culturally Entrepreneurial - Case studies of Projects

- Sandra Oliveira Artistic Director at Jardins Efémeros
- Beatriz Carreira
- Catarina Martins Journalist and Producer of Soundscape
- Yoann Le Gruiec Creator and Director of Soundscape

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### 2.30 PM - 4.00 PM Portugal Beyond Borders

- Benedita Pereira Actress
- Sónia Tavares Member of the band The Gift

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#### 4.30 PM - 6.30 PM

# The International Cultural Market through the Voice of some of the most World Renowned Programmers and Journalists

The talk focuses on the American, African and Asian business models of Art & Business. The guest speakers will also present their organizations and their operational models.

- Mickela Mallozzi Host and Executive Producer of Bare Feet TV Series on PBS (USA)
- Allie Silver Company Founder and Director at Free Radical Productions (USA)
- Fran Mello Artistic Director of the Companhia de Ballet da Cidade de Niterói (Brazil)
- Connie Lopes Artistic Director of the Back2Black Festival (Brazil)
- Joni Schwalbach Founder of Mozambique Music Meeting (Mozambique)
- Ricardo Pinto Owner and Director of the newspaper Ponto Final (Macau)



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6.30 PM - 7.30 PM Churky Concert